



**LORAS COLLEGE™**

Public Opinion Survey Center

## **Loras College Statewide Survey June 2014**

**Field Dates: June 4–5, 2014**

**Completed Surveys: 600**

**Margin of Error: +/- 4.0%**

- Likely voter sample included only those who voted in the 2010 general election and who indicated likeliness to vote in 2014 or who have registered to vote since 2010 and indicated likeliness to vote in 2014
- Survey includes both landlines (80%) and cell phones (20%).
- The survey was conducted using live operator interviews through a contracted professional call center.
- In addition, the survey was balanced using historical voting patterns for partisanship, as well as demographic variables such as age, gender and geography.

**Q1. First, are you or anyone in your family, a member of the news media or a candidate for public office?**

Yes.....	0	0
No.....	600	100.0%

**Q2. In November there will be an election for Governor and U.S. Senator. How likely are you to vote in this election? Extremely likely, very likely, somewhat likely or unlikely?**

Extremely likely.....	389	64.8%
Very likely.....	142	23.7%
Somewhat Likely.....	69	11.5%

**Q3. Are you registered to vote as a Republican, Democrat or Independent or Something else?**

Republican.....	236	39.3%
Democrat.....	216	36.0%
Independent/No Party.....	148	24.7%

**Q4. And of the following categories, which one does your age fall into?**

18-34.....	96	16.0%
35-49.....	140	23.3%
50-64.....	201	33.5%
65+.....	163	27.2%

**Q5. Gender**

Male.....	288	48.0%
Female.....	312	52.0%

**Q6. Terry Branstad name ID**

Heard of, favorable.....	301	50.2%
Heard of, unfavorable.....	218	36.3%
Heard of, no opinion.....	72	12.0%
Never heard of.....	8	1.3%
Refused.....	1	0.2%

**Q7. Jack Hatch name ID**

Heard of, favorable.....	123	20.5%
Heard of, unfavorable.....	92	15.3%
Heard of, no opinion.....	205	34.2%
Never heard of.....	180	30.0%
Refused.....	0	0

**Q8. Bruce Braley name ID**

Heard of, favorable.....	215	35.8%
Heard of, unfavorable.....	154	25.7%
Heard of, no opinion.....	150	25.0%
Never heard of.....	81	13.5%
Refused.....	0	0

**Q9. Joni Ernst name ID**

Heard of, favorable.....	253	42.2%
Heard of, unfavorable.....	175	29.2%
Heard of, no opinion.....	122	20.3%
Never heard of.....	50	8.3%
Refused.....	0	0

**Q10. Thinking about the job Barack Obama is doing as President, would you say you approve of his job performance or disapprove?**

Definitely Approve.....	131	21.8%
Somewhat Approve.....	124	20.7%
<b>TOTAL APPROVE.....</b>	<b>255</b>	<b>42.5%</b>
Somewhat Disapprove.....	76	12.7%
Definitely Disapprove.....	249	41.5%
<b>TOTAL DISAPPROVE.....</b>	<b>325</b>	<b>54.2%</b>
Undecided.....	19	3.2%
Refused.....	1	0.2%

**Q11. Now thinking about the direction of the country, would you say you believe the country is on the right track or headed in the wrong direction?**

Right Track.....	184	30.7%
Wrong Direction.....	351	58.5%
Unsure.....	64	10.7%
Refused.....	1	0.2%

**Q12. Now thinking about the direction of the state of Iowa, would you say you believe the state is on the right track or headed in the wrong direction?**

Right Track.....	345	57.5%
Wrong Direction.....	155	25.8%
Unsure.....	100	16.7%
Refused.....	0	0

**Q13. And in the election for Governor, if the election were held today and you had to choose a candidate, would you vote for Terry Branstad, the Republican or Jack Hatch, the Democrat?**

Definitely Branstad.....	207	34.5%
Probably Branstad.....	103	17.2%
<b>TOTAL BRANSTAD.....</b>	<b>310</b>	<b>51.7%</b>
Definitely Hatch.....	149	24.8%
Probably Hatch.....	78	13.0%
<b>TOTAL HATCH.....</b>	<b>227</b>	<b>37.8%</b>
Undecided.....	63	10.5%

**Q14. And in the election for U.S. Senator, if the election were held today and you had to choose a candidate, would you vote for Bruce Braley, the Democrat or Joni Ernst, the Republican?**

Definitely Braley.....	181	30.2%
Probably Braley.....	69	11.5%
<b>TOTAL BRALEY.....</b>	<b>250</b>	<b>41.7%</b>
Definitely Ernst.....	196	32.7%
Probably Ernst.....	92	15.3%
<b>TOTAL ERNST.....</b>	<b>288</b>	<b>48.0%</b>
Undecided.....	62	10.3%

Q15–Q27 [To be released week of June 9, 2014]

**Q28. Geography**

CD1.....	150	25.0%
CD2.....	150	25.0%
CD3.....	150	25.0%
CD4.....	150	25.0%