LORAS COLLEGE

SAMPLE FOUR-YEAR PLAN FOR *PUBLIC RELATIONS- on-campus*

Updated: 3/13/13

Note: *enter special notes here*

JANUARY TERM	
Students admitted Fall 2007 or later are required to complete a minimum of two January terms. **Transfer students who transfer in 40 credits or more are required to complete at least one January term.**	**CR**
J-Term: 1st or 2nd year	3
J-Term: 3rd or 4th year	3

FIRST YEAR FALL SEMESTER		FIRST YEAR SPRING SEMESTER	
Title	**CR**	**Title**	**CR**
LIB 100 Modes of Inquiry	3	Catholic traditions (LIB 130 or 135)	3
Writing requirement (LIB 105 or ENG 111) or speaking requirement (LIB 110)	3	Writing requirement (LIB 105 or ENG 111) or speaking requirement (LIB 110)	3
Math Modeling (LIB 112, MAT 113, 115, 117, 124 150, 170) or General Elective	3-4	Math Modeling (LIB 112, MAT 113, 115, 117, 124 150, 170) or General Elective	3-4
COM 131 – Intro. To Mass Communication	3	COM 190 – Communication Theory	3
General Elective	3	General Elective	3

SOPHOMORE YEAR FALL SEMESTER		SOPHOMORE YEAR SPRING SEMESTER	
Title	**CR**	**Title**	**CR**
LIB 220 Democracy & Global Diversity or Catholic Traditions (LIB 130 or 135)	3	LIB 220 Democracy & Global Diversity	3
COM 201 – Principles of Public Relations	3	COM 202 – PR Writing or COM 264 – Desktop Publishing	3
COM 202 – PR Writing or COM 264 – Desktop Publishing	3	COM 204 – Organizational Communication	3
General Elective	3	General Elective	3
General Elective	3	General Elective	3

JUNIOR YEAR FALL SEMESTER		JUNIOR YEAR SPRING SEMESTER	
Title	**CR**	**Title**	**CR**
BUS 240 – Intro. To Marketing	3	PR Elective (see list of courses)	3
COM 351 – Advanced PR Writing	3	BUS 370 – Advertising/Marketing Communication	3
COM 380 - Persuasion	3	Advanced General Education	3
Advanced General Education	3	General Elective	3
Advanced General Education	3	General Elective	3

SENIOR YEAR FALL SEMESTER		SENIOR YEAR SPRING SEMESTER	
Title	**CR**	**Title**	**CR**
COM 485 – Communication Research	3	COM 454 – PR Case Studies	3
Advanced General Education	3	COM 490 – Senior Seminar - PJ	3
General Elective	3	Advanced General Education	3
General Elective	3	General Elective	3