



SAMPLE FOUR-YEAR PLAN FOR PUBLIC RELATIONS (On Campus)

Updated: March 2010

Note: A minimum grade of 2.0 must be achieved in COM 190, COM 393 and COM 485. A minimum grade of 2.75 must be achieved in COM 202. A cumulative grade point average of 2.25 is required for courses submitted for the major.

JANUARY TERM

Students admitted Fall 2007 or later are required to complete a minimum of two January terms.	CR
Transfer students who transfer in 40 credits or more are required to complete at least one January term.	
One J-Term during sophomore year	3
One J-Term during junior year	3

FIRST YEAR FALL SEMESTER

FIRST YEAR SPRING SEMESTER

Title	CR	Title	CR
LIB 100 Modes of Inquiry	3	Catholic tradition (LIB 130 or 135)	3
Writing requirement (LIB 105 or ENG 111) or speaking requirement (LIB 110)	3	Writing requirement (LIB 105 or ENG 111) or speaking requirement (LIB 110)	3
Math Modeling (LIB 112, MAT 113, 115, 117, 150, 170) or a general elective	3-4	Math Modeling (LIB 112, MAT 113, 115, 117, 150, 170) or a general elective	3-4
COM 131 Introduction to Mass Communication	3	COM 190 Communication Theory	3
General Elective	3	General Elective	3

SOPHOMORE YEAR FALL SEMESTER

SOPHOMORE YEAR SPRING SEMESTER

Title	CR	Title	CR
LIB 220 Democracy & Global Diversity or Catholic tradition (LIB 130 or 135)	3	LIB 220 Democracy & Global Diversity or Catholic tradition (LIB 130 or 135)	3
COM 201 Principles of Public Relations	3	COM 202 Public Relations Writing or COM 264 Desktop Publishing	3
COM 202 PR Writing or COM 264 Desktop Publishing	3	General Elective	3
General Elective	3	COM 204 Organizational Communication	3
General Elective	3		

JUNIOR YEAR FALL SEMESTER

JUNIOR YEAR SPRING SEMESTER

Title	CR	Title	CR
BUS 240 Marketing	3	COM 393 Communication Law	3
COM 351 Advanced PR Writing	3	Advanced General Education course	3-4
COM 380 Persuasion	3	BUS 346 Advertising/Communication	3
Advanced General Education course	3	General Elective	3
Advanced General Education course	3		

SENIOR YEAR FALL SEMESTER

SENIOR YEAR SPRING SEMESTER

Title	CR	Title	CR
COM 485 Communication Research	3	General Elective	3
LIB 305 Portfolio	1	COM 454 PR Case Studies	3
Advanced General Education course	3-4	COM 490 Senior Seminar	1
General Elective	3	General Elective	3
General Elective	3	General Elective	3
General Elective	2		